

5th ERSA Workshop

2014 Barcelona Workshop on Regional and Urban Economics: Cultural Tourism and Sustainable Urban Development

November 27th-28th 2014, Faculty of Economics and Business, University of Barcelona,

[AQR-IREA](#) hosted the Workshop on **Cultural Tourism and Sustainable Urban Development** on November 27th-28th 2014 in Barcelona. During two days we had cutting-edge research papers focused on Cultural Tourism and Sustainable Urban Development presented by both Senior and Young researchers. Some 40 scholars and policy makers attended the workshop, which was also an ERSA activity (5th International Workshop).

The Workshop, which was opened by the Chair of the Scientific Committee of University of Barcelona, **Jordi Suriñach**, started with the presentation of the 2014 Keynote Speaker, **Karl Wöber** (MODUL University Vienna), who summarised new knowledge on Tourism marketing information system (TourMIS) as a support for the analysis of cultural tourism and sustainable development.

The first contributed session began with the presentation of a research project focused on the role of the UNESCO inscription in tourism destinations performance and the evidence from the Italian regions. *Marien André*, from the AQR-IREA Research Group, was the chair of the presentations focused on spatial analysis of cultural tourism flows and policy implications. Starting with the one of **Calogero Guccio** (University of Catania), who analyses if UNESCO inscription plays a significant role in tourism destinations performance for the Italian regions. Next, **Luis César Herrero-Prieto** (Universidad de Valladolid) presented the cultural resources as a factor in cultural tourism attractiveness and the performance analysis of regional destinations in Spain. Finally, **Roberto Patuelli** (University of Bologna) compared the centralized and the decentralized tourism policies based on a Spatial Interaction Model Framework.

The second contributed session was focused in Tourism Incidence on cultural activities. *Vicente Royuela*, from AQR-IREA as well, was the chair of this second round of presentations. **Raffaele Scuderi** (University of Enna “Kore”) presented the paper “How often to a museum? Motivations matter”. Then, **Marta Zieba** (University of Limerick) presented the impact of tourism flows on demand for large regional and city theatres in Austria. Finally, **Xavier Font** (Leeds Metropolitan University) presented an interesting presentation about “Persuasive communication of authenticity and sustainability in cultural Tourism”.

At the third and final contributed session about the impact of cultural tourism hosted by *Javier Romani* (AQR-IREA), **Luigi Guadalupi** (National Research Council (CNR)) measured the impact of tourism on the economy through regional input-output modelling and shows us the evidence of case of Campania. **Oksana Tokarchuk** (Free University of Bolzano) analysed the development of cultural tourism and wellbeing of urban residents.

Furthermore, as a result of the 2014 AQR Barcelona Workshop on Regional and Urban Economics we plan to publish a Special Issue at [Tourism Economics](#), one of the top journals in the field, under the topic of Cultural Tourism and Sustainable Urban Development, edited by Karl Wöeber (MODUL University Vienna) and Jordi Suriñach (University of Barcelona).

The 2014 AQR Barcelona Workshop on Regional and Urban Economics has been, in our view, a success. Feel free to know more about it at the workshop website (http://www.ub.edu/aqr/anterior/workshop2014/?2014_Baselona_Workshop_on_Regional_and_Urban_Economics). We hope to see you in Barcelona in the 2015 edition, which will be focused on another topic related with Urban and Regional Economics.

